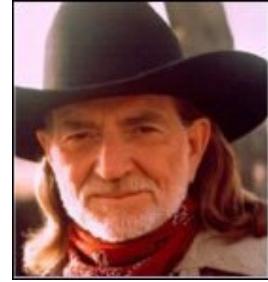




**Country Singer
& Activist
Willie Nelson**



JANET ATTWOOD: Welcome, everyone! This is Janet Attwood. I'm the cover editor for *Healthy Wealthy nWise* magazine, and co-author of *The Passion Test: The Effortless Path to Discovering Your Destiny*.

For those of you who don't know, this is the Healthy Wealthy nWise Passion Series. Twice a month we interview individuals who have been incredibly successful and have followed their passions in creating an extraordinary life.

It's our hope and intention that these calls will help you get aligned with your passions so you can give the world your unique gift.

The Buddha is quoted as saying, "If one comes across a person who has been shot by an arrow, one does not spend time wondering about where the arrow came from, the caste of the individual who shot it, analyzing what type of wood the shaft is made of, or the manner in which the arrowhead was fashioned. Rather, one should focus on immediately pulling out the arrow."

Our guest tonight has spent a good part of his life pulling out the arrows of some of our society's major ills. Willie Nelson has become a music legend. Yet his efforts on behalf of American farmers, and now the environment, have been equally legendary.

He founded Farm Aid more than 20 years ago, and today he champions BioWillie Diesel Fuel made from vegetable oil reducing dependence on foreign oil, burning cleaner for the environment, and supporting family farmers all at the same time.

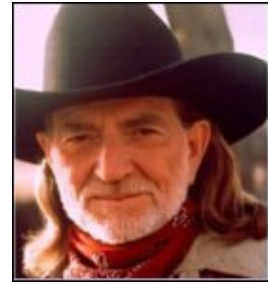
I love this introduction of Willie Nelson by Turk Pipkin of PBS. "He is an American icon; his voice is as comforting as the American landscape, his songs as familiar as the color of the sky, his face as worn as the Rocky Mountains. Perhaps that's why Dan Rather suggested we should add his face to the cliffs of Mount Rushmore and be done with it."

"He has recorded 250 albums, written 2,500 songs, and for half a century played countless concerts across America and around the world. He has been instrumental in shaping both country and pop music, yet his appeal crosses all social and economic lines."

"Sometimes he's called an outlaw; though from Farm Aid to the aftermath of September 11th, from the resurrection of a burned-out court house in his own home town, to fanning the flame of the Olympics, it is Willie Nelson who brings



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us together.”

In talking about his recently released book, *The Tao of Willie*, he described his life.

“The ways my life has changed seem pretty amazing to me. For somewhere along the way, the freckle-faced, dirt-eating kid from Abbott, Texas ended up being a father, grandfather, and great-grandfather with a family, friends, and work I wouldn’t trade for anything on earth. By hook or by crook, I seem to have stumbled onto something all of us search for in this great mystery of life. Some would call it happiness, but I like to think that what I found is me. That sounds simple enough, but the truth is, it took quite a while to do it.”

Willie, we are so happy and honored to have you with us and to feature you on the cover of *Healthy Wealthy nWise*.

MARK VICTOR HANSEN: Willie will be calling in just one second. He is performing in Jackson Hole, Wyoming this evening. Here’s the only guy ever who has done over 10,000 concerts live. That’s one of the many records he holds. That was a great introduction you just did, Janet.

JANET ATTWOOD: Thank you, Mark. For all of you who don’t know who that just was, that’s one of my very dearest friends. I’m so excited and thrilled that Mark is with us tonight. Mark Victor Hansen is also one of your fellow Biodiesel proponents. He’s my co-host, and he will conduct tonight’s interview.

Most of the listeners know that he is co-creator of one of the best-selling non-fiction books of all time, *Chicken Soup for the Soul*. His mega events for book publishing, speaking, marketing, and other topics have gained a reputation as some of the best launching pads for new careers.

You can check them out at www.MarkVictorHansen.com. Mark, I’d like to say that you were my launching pad for my career. I really want to thank you for that.

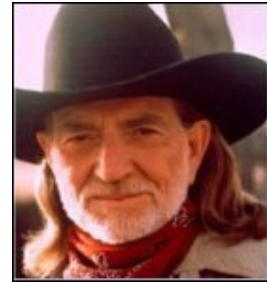
MARK VICTOR HANSEN: Bless your heart!

WILLIE NELSON: Hello, I’m here!

JANET ATTWOOD: Hi Willie, this is Janet Attwood of *Health Wealthy nWise*. It’s wonderful to have you with us.



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WILLIE NELSON: Thank you very much, nice to be with ya'll.

MARK VICTOR HANSEN: We have bragged about you behind your back, Willie, and said all kinds of nice things. We're ready to go with questions, if that's okay with you, sir.

WILLIE NELSON: Fine, thank you, yes.

MARK VICTOR HANSEN: Willie, what role have your passions and the things that you care about the most played in your life?

WILLIE NELSON: My passions have always been music in one way or another. I've sort of followed wherever the music took me. In proof of music, I've run into a whole lot of other passions. Music was the first – I felt like I was really hooked by the music bug. That's the one that took me everywhere.

MARK VICTOR HANSEN: Will you tell them the story of how your music began as a young kid back in Abbott?

WILLIE NELSON: I was born in Abbott, Texas, a small town in central Texas with a population around 300 or so. There's an old saying that the population never changes, because every time a baby is born a man leaves town. You can put that in or not, I don't care.

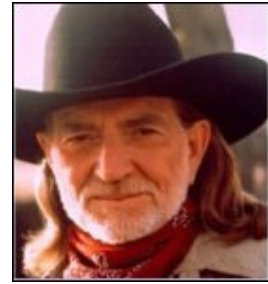
I got into music through my grandparents who were music teachers, voice teachers, also they taught piano. My grandmother taught my sister how to play piano. My granddad showed me some chords on the guitar. It was just a natural for me to get into music from the beginning.

MARK VICTOR HANSEN: How did you make your first money in music? And let's do a sidebar and say you just bought the church that you grew up making that music in. Tell them what's happening with that too, if you would.

WILLIE NELSON: The first time I made any money playing music was with a bohemian polka band there in a town called West Texas, which is six miles south of Abbott. It paid me about \$8 for a full hour dance job. I was about 9 or 10 years old, and I'd only been making a dollar or two a day out in the cotton fields. So I felt like I hit the big time.



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And what was the second part of your question?

MARK VICTOR HANSEN: The second part was you and I talked about the fact that you just bought the church. You're installing a minister, and just went in there and did the first service. I wasn't able to join you at your invitation. Do you want to talk about that, and how much fun it is to have a church in the city right next to a city that you're also building, which we'll talk about next.

WILLIE NELSON: It's the church where my sister and I attended Sunday school all of our lives. The church has been there over 100 years, and is an historical marker. It came up for sale, and a friend of mine told me about it a friend named Donald Reeve. He and I graduated from high school there. He was married in that church, so he was concerned about it being sold. They were planning on tearing it down, moving it to the edge of town, and making a marriage chapel out of it.

My sister and I decided we didn't want that to happen if we could help it. We made the realtor an offer, and we wound up buying the church. We had our first church service in there a few weeks ago. I went in with my band, my sister Bobbie, and Leon Russell. We just invited all the friends around there. The church only holds about 100 people, and we had about 200 outside. We had some food, and everybody just had a big day celebrating the church being open again.

Since then, every other Sunday we have services in there. Last Sunday we had the Tales of Joy, and I guess this Sunday we'll have some more folks in there just to say hello, motivational talkers. I tell everybody that once they walk into the building they become an immediate Methodist, so they've got to accept that.

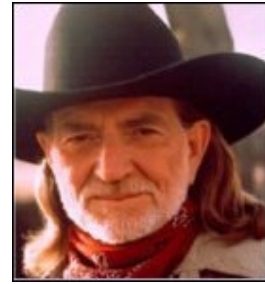
MARK VICTOR HANSEN: You've got so many great passions. You invited me down to Texas to participate in this thing a couple times. Tell us what's happening with Biodiesel, how you got into it, and why you're building the whole city with Carl Cornelius.

WILLIE NELSON: It all started about three years ago when my wife came to me and said, "Honey, I want to buy this Volkswagen Jetta. It's a Biodiesel car, they run on vegetable oil." I was a little leery of that, but she went ahead and bought the car.

It runs good, and she gets great gas mileage. I was so impressed I bought a Mercedes diesel. I filled it up with vegetable oil from the grease traps on Maui



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from the restaurants. They recycled it, took out all the detergents, and converted it back to 100% pure vegetable oil. This goes right into your diesel engine and runs. I've been working with the farmers for a few years. When I saw this was working and happening, and was a possibility, I could see a light at the end of the tunnel for the farmers who were having a bad time. I could see the farmers growing fuel and making us less dependent on foreign energies around the world. It could also help save the family farmer, which I've been trying to do for twenty-some years with the Farm Aids we have each year.

It all kind of came together. And since then I've found out that I knew less than I really thought I did about Biodiesel. I found out it had been around about 100 years or more and that Rudolph Diesel had invented it. He had first designed the original diesel motor to run on peanut oil. I thought I had discovered something, but I really hadn't. It's just been hidden pretty good, for whatever reason.

MARK VICTOR HANSEN: Tell us about the new Biodiesel plant that you, Carl, and others have invested in which is opening up in Carl's Corners, which is about an hour and one-half south of Dallas.

WILLIE NELSON: On Maui, there's a company called Pacific Biodiesels. Robert King, who fuels Biodiesel plants all over the world, was the one who had convinced my wife to buy this car and run it on Biodiesel. He has a plant on Maui. Since then he and I have invested in plants around the country. We have one in Salem, Oregon, and the one we just built down at Carl's Corner, Texas. It's up and going now, and we're all real proud of that.

MARK VICTOR HANSEN: We think it's the future. If you don't mind me waxing poetically a bit here, we'd like to have 500 Biodiesel. If you grow soybeans, it's going to get rid of the pollution and save the environment.

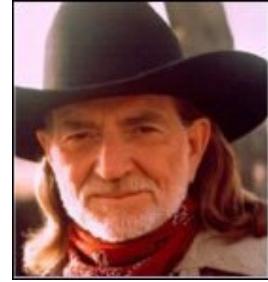
If you go to my website (I'm going to do one little merciless thing), I did a video with Willie. We've got three crises, and there may be four in one solution. We've got the environmental crisis, which it solves. We're going to put the farmers back to work. Willie and I want to see every one of the 300 to 500 farmers going bankrupt per week put back to work with their 500 or 600 acre farms growing soybean and turn into organic.

Am I speaking the truth as far as you're concerned, Willie?

WILLIE NELSON: Soybean is not the only thing we can do. There are other



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things like cottonseed. There's a plant in Carl's Corner, Texas that's running on cottonseed oil right now. Texas grows as much cotton as anybody, so it's a natural. Corn in Texas is now being used for ethanol. So there are so many different things.

You can also get a lot of Biodiesel oil from sunflowers. There are so many different ways. One of the greatest seeds for oil is peanuts.

MARK VICTOR HANSEN: That's what George Washington Carver said, and what Rudolph Diesel back in Germany thought too.

Because we're talking about passions here, and all of the changes and all the excitement, do you mind talking about your friend Kinky Friedman just for a moment as the potential next governor for the great state of Texas, and why you think we should have a musician be a governor?

WILLIE NELSON: Kinky and I have been buddies for a long time. When Kinky first brought up wanting to be governor, I really didn't know how serious he was, and I really didn't think he had a chance because of the way politics are these days, and how much money it takes to get in office.

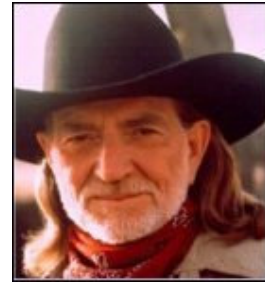
I knew that Kinky didn't have a lot of money. But he was persistent about it. And now in the polls he is doing very well, and it looks like he could have a good shot. I'm trying to help him in any way I can, mainly because he knows the importance of alternative energy. Texas should be leading the country in alternative energies of all kinds. Texas has always been the leader. Texas was first with oil, and I think I mentioned to you Texas is also first in wind. So I knew we had a lot of hot air down there, but I didn't know we had enough to turn it into energy.

There are a lot of things we can do down there in Texas to show the rest of the world what can be done. Brazil has already become independent. They are exporting energy, because of the fact that they're using sugar cane down there to make their alcohol and their gasoline.

There are so many people around the world who are ahead of us on this thing. We just have to kick it into high gear and start figuring out ways. If Kinky were to get elected, that would be a good shot in the arm for Texas. I know he has talked to some good people about an energy policy I've looked at. I think it has a good chance. He wants to go 20% Biodiesel and ethanol by 2020, twenty by twenty. He wants a 20% blend. All the energy in Texas, all the diesel equipment, all the



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school buses and all the cars and trucks running as much as we can put them on Biodiesel and ethanol.

MARK VICTOR HANSEN: And it's the same with trains also. Ladies and gentlemen, for some of you who have not watched Al Gore's movie *An Inconvenient Truth*, Willie and I would like you to see it. What he said about Brazil is that they are energy self-sufficient. Willie and I talked earlier this morning, and we want to make Texas energy self-sufficient and the net exporter of clean, what's called "green" energy, to the country. Is that correct, Willie?

WILLIE NELSON: That's exactly right.

MARK VICTOR HANSEN: So you all are hearing something first before the rest of Americans did it. Just to make sure you know who Kinky is, I'll ask you, when we're done with this call, to Google Kinky Friedman and read his outlandish, wonderful statements. It will show him on *60 Minutes* where, if you haven't seen him, you'll get it.

We're saying, let's have a politician without politics in his soul. That's what I'm saying, I won't talk for Willie on that one. Anything else you want to add to that before we go forward here?

WILLIE NELSON: Kinky has said a couple things that I think make a lot of sense. One of them was, he thinks musicians can run the state better than the politicians. I think he could be right about that, because it seems to be headed the wrong direction. Texas has made a lot of bad decisions.

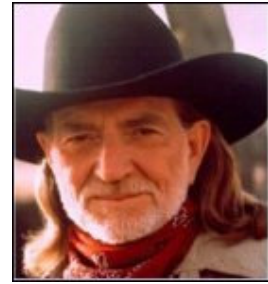
MARK VICTOR HANSEN: Talk about your passion for creating songs. You've written more than almost anyone on the planet. They are great songs! Where does all that passion and that creativity well up from?

WILLIE NELSON: I really don't know the answer to that, except I just do a lot of writing. I write in spurts; I'll go for a while and not write, then all of a sudden I'll start writing again. I've had a good year, and I've written a lot of good songs this year. But, I really don't know. I think it's just a matter of keeping your mind open and clear, thinking a lot, and listening a lot. I get a lot from what I hear other people say and do.

MARK VICTOR HANSEN: You sure travel with an entourage. Every time I've ever been with you, you have 10 to 20 people traveling with you. You've got a



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lot of people talking to you and pulling on you. I'm amazed you can write so much! How many songs did you write this year?

WILLIE NELSON: I've probably written 10 or 12 this year, which is pretty good for me. I don't know why all of a sudden I wrote a bunch of songs. Ten or 12 is pretty good. Hopefully I can do that again next year. But if I don't, it doesn't bother me that much.

MARK VICTOR HANSEN: Why are you willing to do so many concerts every year? I think the last number I heard was 248 a year, and you're 73 years old, I think.

WILLIE NELSON: I enjoy playing, and I enjoy traveling, so it's a natural thing for me. It's not a problem for me to travel. I enjoy waking up in a new place every morning, and I enjoy singing to a new crowd every night. As long as the crowds are there and the people are enjoying it, and as long as we're all healthy and can do it, I want to stay out here. Of course, I'm smart enough to know that eventually everything will have to stop. But hopefully we can stay out here a few more years.

MARK VICTOR HANSEN: As you know, Art Linkletter and I wrote the book, *How to Make the Rest of Your Life the Best of Your Life*. We're saying "Don't retire. We all want to retire in time." Back to you, what are some of the biggest challenges you've faced in your life, and how did you overcome them?

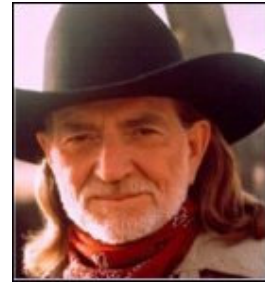
WILLIE NELSON: At some point in my life, I decided I did a little writing and began to think about the power of positive thinking. It turned my life completely around. I was continually into alcohol and cigarettes, and my health wasn't that good. I really needed to do something. My career was bad, and I wrote some of the saddest songs in the world, because I was going through a lot of unhappy times, most of it my own fault. A lot of it was because of the drinking and carousing and such.

I decided at that point that I would start thinking more positive. From that day on, things have turned around. I started living more in the moment. I look around and see if everything is okay right now. I plan to keep it that way! And that's pretty much my philosophy.

MARK VICTOR HANSEN: It sure seems to me that you've done it, and had fun doing it. What are some of the biggest lessons you've learned from those



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challenges? Let's just pick one – how about the IRS lesson, which everybody hasn't heard that you ended up being the winner.

WILLIE NELSON: I knew I was going to be the winner eventually because they had said I was doing things in a way that would look like I was trying to avoid taxes. I knew that once they got into it, and once their accounting geniuses got into my business, they would see, "Wait a minute – this is not this guy's fault. He received some bad advice, and therefore he's where he is."

That's exactly what happened. Once they saw what I was doing and how I got there, we started figuring out ways to get out of it. They were good enough to help me figure ways to get out. I wound up where I don't owe them anything right now. I owed them \$32 million dollars, and now we're even.

MARK VICTOR HANSEN: From \$32 million to zero is a pretty good advance!

WILLIE NELSON: It's not bad for a guitar player!

MARK VICTOR HANSEN: I think you've been damn bright, my friend. What advice would you give to somebody who wants to be passionate about their music like you've been about yours?

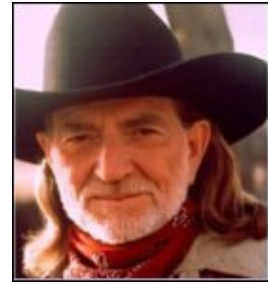
WILLIE NELSON: I just don't take no for an answer. If you believe you're good and have something to say... Who was it who said, "If you build a house of quality in the woods, the world beat a path to your door"? I still believe that's a truth we all can look to, and it works.

MARK VICTOR HANSEN: That's Ralph Waldo Emerson. Don't you also see a lot of breakthrough distribution points for your music? Every time I turn around, because people know you and I are friends, they're telling me, "Willie's going to do this, and Willie's going to do that." There are more music outlets, including all the movies that you've done that I'd like to have you speak to real quick.

WILLIE NELSON: I did three movies this year. I did a movie called *Beerfest*, and I worked on a martial arts movie. Then we did another Dukes of Hazzard movie, *Dukes of Hazzard II*. I did that combined with all the dates I've been working on. It's been a full year, Mark! I'll be ready for some days off.



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MARK VICTOR HANSEN: You take rest at both Hawaii and your other place in Austin. Do you really chill out when you go to those places?

WILLIE NELSON: I have a great time! When I go to Texas, I've got horses there that I ride. I have a golf course so I can play golf, and my friends are there. When I go to Maui, it's the same thing, there's a golf course there, and my friends. We play poker and chess. I'm just a kid having a good time. As soon as school is out, we'll have a recess.

MARK VICTOR HANSEN: How long a recess do you take, because everyone knows how hard you're working? How much recess to you take per year?

WILLIE NELSON: I think our last day this year is October 8th, and then I'm off until January. We go to Ireland in January.

MARK VICTOR HANSEN: Good for you, you're still doing world touring.

WILLIE NELSON: We're going back over there to work in Ireland and England. We're also doing some things in New York. I'm doing an album with Winton Marsalis. On Halloween, I'm going to New York to get the Bette Midler "Wind Beneath My Wings" award that she gives out every year at the Waldorf Astoria. It's a big Halloween party there and Bette Midler is giving me an award that night, so that will be nice. Other than that, the rest of the year I won't be doing that much, hopefully.

MARK VICTOR HANSEN: Do you ever try to pick one of your favorite songs or your favorite three songs of all that you've written?

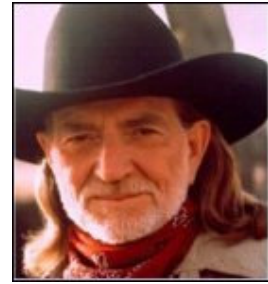
WILLIE NELSON: That's really hard to do. The most popular ones are probably not the ones I would pick. Usually it's the newest things I've written that I'm most sold on. I've got a new one called "It's Always Now".

"Nothing ever goes away, everything is here to stay, and it's always now. It's always now, there never was a used to be, everything is still with me, and it's always now."

And the bridge goes, "So brace your heart, save yourself some sanity. It's more than just a memory, and it's always now. And here's your part, "Singing like a melody, it's really only you and me, and it's always now."



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I recorded that a couple months ago when I was out here in Los Angeles. Remember, I was going in the studio out there with Shelby Mann. I did that song out there. I'll have to play it for you when I see you.

MARK VICTOR HANSEN: I look forward to it.

WILLIE NELSON: There's another one I wrote called "Superman". I don't know if you've heard that one.

MARK VICTOR HANSEN: I have not.

WILLIE NELSON: I'll have to play you that one. I'll do it on the show. You're coming to in L.A. there, so I'll do those songs for you.

MARK VICTOR HANSEN: By the way, ladies and gentlemen, he's doing three dates which are sold out at the Hollywood Bowl this weekend. For the people reading, this it will have been past tense. I don't know if there are any tickets yet available or not. It's probably pretty close to sold out if it's not sold out. You might want to consider seeing Willie.

Two things, Willie, just so everyone gets a chance; do you have a website that tells all your touring dates? Is it www.WillieNelson.com? I didn't even look.

WILLIE NELSON: It's www.WillieNelson.com, and it has all of my tour dates in there, plus a lot of information. More than you ever wanted to know!

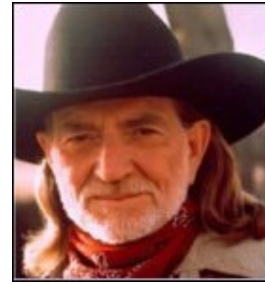
MARK VICTOR HANSEN: Let's just hit two more licks on it. One is, if they want to buy one of these records, like "Superman", or "It's Always Now", is it best if they go to a Tower Records, or should they go online and download it? What would you recommend?

WILLIE NELSON: I think "Superman" you can find on iTunes. But right now, "It's Always Now" is not out for the market yet. I haven't even started it in shows yet. I'm doing "Superman" in my shows, and I'm doing another new song in the show.

The record business is a little different than it used to be. In the old days, we could write a song today, record it tomorrow, put it out the next day and get it to all the radio stations. But, it's just not done that way these days. It takes a lot longer.



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MARK VICTOR HANSEN: Is there any way that everyone can listen to it or a sample of it, so we can get this to be number one as all these people who are listening or reading can get to it?

WILLIE NELSON: We'll be doing it on all our shows, if any body comes out and sees all our concerts we do. I'll be recording them all eventually, and they'll eventually all come out.

MARK VICTOR HANSEN: What do you say to people who have been beaten down by life, or they don't feel passionate about anything? What would you recommend to them?

WILLIE NELSON: First of all, I think I would start writing down the good things. Make a list of all the things you have to be thankful for, all the positive things about your life. You're healthy, there's a huge one. Start out with that one.

On the other side of the page, write down the things that are bothering you. Just calling attention to all those things I think is good for you. It's good therapy. It's a good start on figuring out ways to solve your problems.

MARK VICTOR HANSEN: I agree. In what direction would you tell somebody how to get meaning back in their life if they felt they'd lost everything, because somebody died, they lost their job, their love, or whatever?

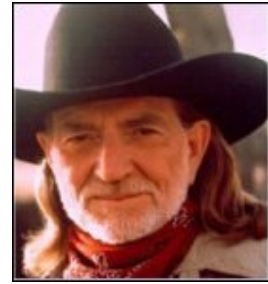
WILLIE NELSON: I know there are a lot of individual instances and individual lives out there. You wish you could say the magic words and make them all happy. I'm not going to do that. But I do know what works for me. Again, I have to take inventory every day. If I get worried about something, I start figuring out "How is everything? Am I healthy? How's my family?" Those are the important things. If those are all good, then everything else will work out. You figure out ways to make everything else work.

If those are not bad, you've got a big problem. If you're screwed up mentally, plus your family is screwed up, you might need some professional help. Those guys you pay know how to tell you things that I can't tell you. I would just think positive and start with that one, because it worked for me.

MARK VICTOR HANSEN: If you don't mind, I'll mention Norman Vincent Peale's book, *The Power of Positive Thinking*, which is sort of the granddaddy of



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books I used in my ministry years ago in New York. Are there any other books you'd recommend?

WILLIE NELSON: I would recommend that book by Norman Vincent Peale to everybody, *The Power of Positive Thinking*. It really got me started. Once you start, once you realize that what you are doing is good, you're instinctively going to try to get back to it. If you know what you're doing is bad, you're going to instinctively try to stay away from it.

If you're real negative but you start thinking a lot of positive thoughts to stack them up, and think more positive than negative, you can eventually overcome it. You have to act like you're happy before you can be happy I think. You have to start pretending, and if you do it enough, and believe it enough, then you can become that way. But if you start and say, "Well I'm happy, but everything is bad"; and if everything you think and say is negative, you're not going to be able to get away from it. So, you have to start thinking your first positive thought.

MARK VICTOR HANSEN: Let me just hitchhike on that – all the conversations you and I have had as we've been casual friends and getting a little bit better this last year to do a lot of good things like we've been doing together. Every call we've ever had we've told jokes and made sure that each other was happy, is that true?

WILLIE NELSON: You've got to laugh. You have to laugh about everything. Remember the old *Reader's Digest* thing, "Laughter is the Best Medicine"? I believe that 100%.

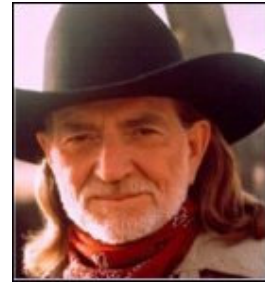
MARK VICTOR HANSEN: It's the elixir of life. You've championed the cause for small farmers. Will you talk to us about why you're so passionate about farming and farmers?

WILLIE NELSON: It's really a personal thing. I started out working on farms, and I know how hard it was. I knew a lot of farmers. Through the years I knew the farmer wasn't making a lot of money, but they were still a lot of my friends. They were doing okay. They seem to be getting a new car every other year or so.

I started hearing some rumors about how bad things were getting in the farm belt. I chatted with a good friend of mine, Big Jim Thompson, who was the Governor of Illinois. Every year I play a show in St. Louis. We do the State Fair,



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and he'd come out. He would come on the bus and we'd drink a beer, or have a bowl of chili and talk about things.

That particular year I was asking him about the farmers. He said, "It's bad, and it's getting worse." To make a long story short, he and I that day decided we wanted to do a Farm Aid. We talked to Neil Young, John Mellencamp, and a couple more guys. Twenty-one days later we had done the first Farm Aid, and it sold out.

We've done several of them now. I was just looking at a list of the artists who have done them over the years, who have worked for nothing. They pay their own transportation, their own room, and their own plane fare. There are hundreds, literally hundreds, of artists over the years who have worked Farm Aid.

The purpose of it was to raise the consciousness of the folks in this country about who makes their food, and how important it is to take care of the small family farmer. I've always believed, growing up in Abbott in a farm and ranch community down there, that agriculture is the bottom rung on the economic ladder. You have to keep that bottom rung strong. Once that bottom rung breaks, which is where it's at now, everything above it collapses.

That's why our economy is so shaky. We've gone to big corporate things instead of back the way it was when the small family farm was not only a farm, it was a family, and it was a home. The new farm policies have broken up all those small family units around the country.

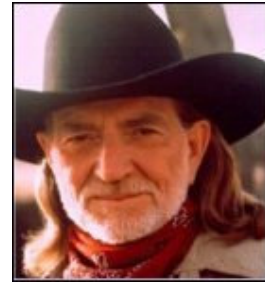
Where one time we had 8 million small family farmers, now we're down to less than 2 million and still losing. That's why I wanted to do something, not only for the farmers, but for agriculture, the country, and everything.

Through the years I was really discouraged, because the politicians seem to like it the way it is. They seem to like the fact that the big corporations are controlling all the food in the world. We starve our farmers over here in order to starve out all the farmers around the world. That's exactly what's happening. This is why we need new farm bills, and we need to get new thinking up there in the places where they make the farm bills, to start trying to take better care of the land, and better care of the small family farm and the family unit.

MARK VICTOR HANSEN: By the way, I vote with you. I think everybody listening would give you a collective cheer if they could for standing for



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something rather than falling for nothing. Most people don't know that the farmers have a plight. They're a little disentangled. That's why at my estate we grow our own fresh fruit and vegetables.

What you and I have been talking about, soybean, is one of the 200 possible biomass products that we can turn into Willie's Biodiesel. We need to do it, and we need everyone to know that farming does exist and you can grow your own stuff.

Let's go on to Biodiesel. Why were you willing to put your name on Biodiesel, how did that all come to be, and why is the project so important?

WILLIE NELSON: When I first realized that I wanted to try to promote Biodiesel and put the word out that there is an alternative, and that you don't have to go around starting wars over oil. Then the truck stop Carl's Corner came up. Carl was getting ready to close it down, and I said, "Wait a minute." So we kept it open and we started selling Biodiesel there.

We started selling our own brand of BioWillie, just to call attention to it. I haven't made a quarter yet on the name BioWillie, and I really don't care if I ever did. But the fact that people are talking about it means they're talking about Biodiesel, and that was the main purpose to begin with. If it turns out that BioWillie sells 20 billion gallons, that would be fine. But if it doesn't, the fact that you knew about it and asked about it, other people have asked about it, when they ask about BioWillie, then I get to tell them about Biodiesel.

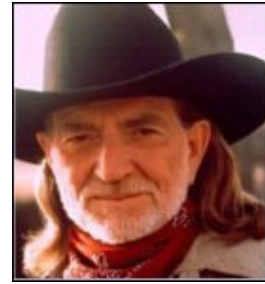
MARK VICTOR HANSEN: I've been with you at the Biodiesel conference, and everybody loves you. I'm not going to do a pitch for you, Willie, but when you invited us down there we came. There were about 100 18-wheelers lined up to get this stuff. When they take off, the smell of diesel is despicable at a lot of levels. You can't live in cities like Tokyo, Taiwan, Mexico City, or Guadalajara because the diesel just stinks so bad. You've got to have oxygen tents in those places.

When Biodiesel takes off it does good things for the environment, because you've had to grow it, and it smells sort of like French fries, so it smells better. The truckers all seem to think it was God first, country second, and Willie third. Any statement you want to hitchhike on that one, Willie?

WILLIE NELSON: One of the things we're trying to do is to get Biodiesel in all of the school buses, which I think would be a healthy thing to do. It would be a



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big start to make everyone in all the local places aware of how Biodiesel can help their community. I want my kids to go to school on a school bus that runs off of French fries rather than regular diesel. It's healthier. That's one of the things we're trying to promote.

Julia Roberts just joined our board of directors. That's going to be her focus with Earth Biofuels, is to promote using Biodiesel in school buses.

MARK VICTOR HANSEN: Isn't that wonderful, seeing as her kids aren't even in school yet? That's perfect! What impact do you think Biodiesel could have in the next five or ten years, versus the dependence on foreign oil?

WILLIE NELSON: I think Biodiesel and other alternative energies - wind, water, air, and electric, all these things combined - can make us less and less dependent on foreign energy. It's a necessity now; it's not even just a choice. We have to do it.

MARK VICTOR HANSEN: I agree. Annie is Willie's beloved wife. She is flaming about the fact that all wars are resource wars – whether it's fighting for women, slaves, or in this case, fuel. Could this end and stalemate WWII, as far as you're concerned? I know that is her position.

WILLIE NELSON: Absolutely! I think it would stop immediately if we all started growing our own fuel all over the world, and especially over here. If we took the money that we're spending on the war over there and spent it on our farmers, our agriculture, Biodiesel plants and ethanol plants in this country, bring our troops home and let them protect the country. Let them be our homeland security over here. We don't need to be in a war for fuel. We can grow our own!

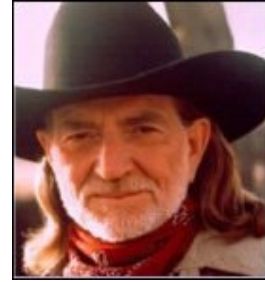
MARK VICTOR HANSEN: Could America be energy self-sufficient in the next five years?

WILLIE NELSON: Brazil is! There are as many smart people here as there would be in Brazil, and they figured it out. Yes, I think we can be self-sufficient. I think we can export energy instead of having to import it. Brazil is now exporting energy. It's not that hard, you just have to say you're going to do it.

MARK VICTOR HANSEN: And another thing, just to hitchhike on what Willie is saying, Brazil is now considered the number one what is called "the



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green economy”, meaning they are energy self-sufficient. They’re doing it, and there’s no pollution. Of course, America, out of 199 U.N. approved countries, we’re 199th. We are the most polluting of countries in our major cities like Los Angeles. For some of you living in Bug Tussle Texas, maybe that’s not true.

Would the farmers be keen on Biodiesel, as far as you’re concerned?

WILLIE NELSON: The farmers can also see the light at the end of the tunnel. They’re hoping that everybody listens to what we’re saying. A lot of them are hanging on hoping they can switch over not only to Biodiesel, but also to growing organic, which I think is the future.

You can raise a cow and you’re getting a dollar and one-half now a pound now. If you raised a cow organically, you could get \$10 or \$12 a pound. I think a lot of future farmers of America around here would like to check that out before they see their farm go under. Maybe they’d like to consider changing over to organic.

I think there needs to be organizations out there helping farmers change over to organic, and helping farmers know about Biodiesel. There has to be an educational process that takes place in order to expedite everything.

MARK VICTOR HANSEN: Not everybody listening knows why they have to eat organic. You and I know that if you’re sucking in herbicides, insecticides, and pesticides, if it kills any metabolic system, i.e. a rat or a mouse, it’ll kill you. Would you mind saying why you love organic so well?

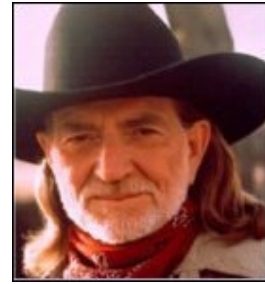
WILLIE NELSON: The first reason would be the taste, because I grew up on organic vegetables. When I got to the point in my life where I couldn’t find them, I knew that was wrong. I started looking for Mom’s places where you try to get some of Mom’s old-fashioned soul food, and I couldn’t find it.

The reason I couldn’t find it was because it was no longer around. No one was doing organic and that was what I grew up eating. Now I find that more people are thinking as I am, “Where’s the good taste?” I don’t mind paying a little more for something that’s good.

Not only is it better tasting, but now I’m finding out that all the crap they are putting in there has been giving me all kinds of problems. Who knows what kind of diseases the people who have been eating all the pesticides and chemicals we have been putting on all our vegetables and meats throughout the years will get?



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We've got diseases they don't even have names for yet.

MARK VICTOR HANSEN: The other thing I'll do a lick on is that's why we have to detox the body. Somewhere down the line maybe *Healthy Wealthy nWise* will let me interview all the people who have done it. I was at a place called Santa Viev that detoxes people. It gets rid of every one of the diseases. It goes beyond chelation. They've got a device like a refrigerator that sucks your blood out and cleans you of everything, so it gets rid of all the diseases like Lupus, Herpes, and HIV. It's been proven over the last three years, but that's not tonight's discussion.

Let's go in this direction for just a second. You and I have talked about how if we can get all these farmers to cooperate and grow soybean, you and I would like to have them – and correct anything I'm doing wrong here – for three years clean up their soil and then go organic. We think the organic thing with whole foods is growing fast enough to do that.

WILLIE NELSON: I think that's what is going to have to happen. Someone is going to have to step up to the plate, because our government is not going to do it. Someone has to say, "Okay, you want to grow organic, I'll help you do it. You want to grow organic beef and vegetables, we'll figure out a way to help you do it and sustain you for the period of time it's going to take to switch over."

MARK VICTOR HANSEN: What kind of help do you think they want?

WILLIE NELSON: It'll taking some financing for a lot of people - education and financing. Listen Mark, I hate to break this up. I have a show I've got to do in a minute and I have to ride down a mountain to get to the stage. Can we wind it up pretty quick?

MARK VICTOR HANSEN: I'll finish it up, no problem. Thanks Willie, on behalf of everybody listening.

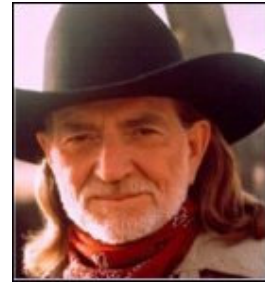
WILLIE NELSON: Thank you, Mark. I appreciate being on the show. Let's do it again. I think the more we talk, the better we can do.

JANET ATTWOOD: Willie, this is Janet Attwood from *Health Wealthy nWise*, and we just wanted to say it's an incredible blessing to be with you tonight. Thank you for sharing your beautiful heart with all of us.

WILLIE NELSON: Thank you very much. I hope we get to do it again.



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JANET ATTWOOD: Thank you, and we will. For our listeners, be sure to learn about BioWillie and how you support it.

MARK VICTOR HANSEN: Willie, go do your show.

JANET ATTWOOD: Goodnight, Willie.

WILLIE NELSON: We'll see you all later.

MARK VICTOR HANSEN: Willie has a show at 7 pm in Jackson Hole, Wyoming. He does 240 concerts basically in a row, as you heard him say. He finishes on October 8th, and with the exception of going and getting an award in New York, he's chilled out until January. Most of the time he's spending at his place in Maui.

If you're a great card player, you could go play poker with him. And if you're a lousy card player, he really wants you. I would suggest to you that he, Carl, Morgan Freeman, and all of his buddies who I've played with are exceedingly good card players. So unless you've been playing poker a long time, you don't want to play with pros. They don't mind taking your gas station, your house, or your business.

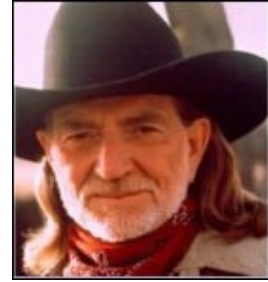
JANET ATTWOOD: Mark, I'd love to ask if you'd share your story about how you first met Willie. Before that, for all of our listeners, how you can support creating a cleaner environment while reducing our dependence on foreign oil, go to www.WNBiodiesel.com. Mark, would you share with us how you met Willie, and how that all came to be?

MARK VICTOR HANSEN: It's going to take a couple of paragraphs, Janet, and thanks for asking. Last fall I got a call from Willie Nelson. I've got great friends, but a lot of them can do good voice prints. I'm blessed to have a lot of people here in the Hollywood area that I know, who love me, and are silly. So I thought, "Willie Nelson is not calling me."

But it turned out it was Willie. We talked for a little while and he said, "Look Mark, here's what happened. Katrina wiped out five states of farmers. They lost \$2 billion dollars, and there's no government aid. I don't know how much you care about farmers, but I run Farm Aid, and you get to do this as a total charity just like I do. I looked at your website, www.MillionaireHallOfFame.com."



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Some of you know that I wrote a book with Bob Allen called *One Minute Millionaire*, and another called *Cracking the Millionaire Code*. Our students last year were up a billion dollars, if you go to www.MillionaireHallOfFame.com. A few of them had been whispering in Willie's ear and he said, "Would you come down here and teach all of them at Carl's Corners? I'm building the next Branson down here, and I'd like you to participate if you would. Here's the day I want you to be down here with me."

That's when I went down there and saw it for the first time. I smelled Biodiesel and said, "Hey Willie, I want to get in on this with you." He replied, "I need somebody who can run the business of it, and you really know business. Would you show me how to market it?"

We got some great ideas, all of which are unfolding. He's asked me this morning not to take you through some of the stuff we're doing yet. In future telephone calls, we can do that. We're going to do original stuff. We don't want anyone to know what we're doing because it could stifle it.

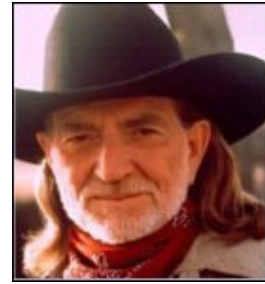
I went down there with Bob Allen and a troop of people. We attended a concert of Willie's that night. The next day we spent the whole day teaching the farmers what to do and how to do it. That was the beginning. Willie and I spawned a friendship, the likes of which I did not expect. I never went down there to become his friend who talks to him almost daily, or at least a couple times a week, on different things we're trying to do.

He introduced me to his whole courtier of people. We've got the first guy who has a doctorate in renewable energy sources, a guy named Dr. Jake Stewart, who is working with Willie. He's turned around the biggest town in Dallas, taken a whole garbage dump, wrapped it and the methane is going to be \$35 a gallon, where now it's only \$70 a gallon. Jake looks like a genius. He's a young whippersnapper, 28 years old. He's turning around India at the same time he's working with us.

Willie has attracted all of these young guys. Let me do a sidebar here. Art and I are saying, "It is probably bad for old people to live with old people. Old people should contribute their wisdom and work with people of all ages." That's what you're seeing in this profound man named Willie Nelson. While I'm a baby-boomer, I'm partners with him and these two young kids who are doing stuff you can't even start to believe.



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There's Jason Hoar, whose father is General Hoar, and he answers the phone, "Hello, Hoar house." The whole family has a good sense of humor just like Willie and I do. Jason is one of our hiking buddies who literally hikes in bare feet. He's a young genius, like Jake. Jason is the guy who is doing quality control for the first time in a petrol-chemical industry or the bio-chemical industry. Most of us don't know that we're not getting the best fuel on a full time basis.

Willie found Jason and said, "Jason, we'll hire you, and this is what we want to do. We want to show the first quality control at a total cost level What does it cost to grow it? What does it cost to use it? What does it cost to be exploited? If you're exploiting petrol chemicals, dinosaurs have been gone 160 million years. With Willie, I'm doing a movie that I'm basically writing with a guy named Jim Stovall, who wrote *The Ultimate Gift*. If you haven't read the book *The Ultimate Gift*, you have to read it. It is great! The movie stars Meredith Baxter.

Stovall and I have written something called *Dinosaur Juice*. God is going to be played by Morgan Freeman, our buddy, who is one of the smartest actors I've ever met. The guy is an absolute rip-roaring genius, and Willie's best buddy, and fun to be with at every level. He's controversial. They should show him on "60 Minutes".

God sends down two angelic clerks to earth and says, "What is that purple haze hanging around the earth?" They come back and say, "Hey boss, they're burning dinosaur juice." God replies, "Look, I got rid of them 160 million years ago. They were big. They were clumsy. They were clunky. They got in everyone's way. They were wrecking my beautiful environment, so I just banned them."

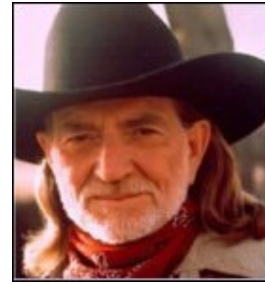
The clerk says, "Well that's what they're burning, they're burning dinosaur juice." God replies, "Well, they keep that up and the next people I'm going to send down are going to burn human juice." It's a very poignant movie. We started it as a documentary, because I'm a documentarian. Willie is in the movie.

If you go to my website, www.MarkVictorHansen.com, you can watch the first five minutes. It's all the hard documentary stuff. It's not the fictional wraparound that's going to make it a dicey, juicy, exquisitely well-attended movie. I pick up where Al Gore left off in *An Inconvenient Truth*. Some of you politically may not want to watch Al Gore, because you're to the right of Genghis Kahn or something.

I'd ask you to drop your political bias and have a world bias, a life bias, a family



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bias, and a future bias. What Gore is saying is true. It's the moral equivalent of us wrecking our own little home. You've seen this in every science fiction movie from *Independence Day* on down. It's time that somebody has the herald and call. Al Gore is painting the picture, and all I'm doing is saying "Look, here's one of the ways."

We did an interview long ago, and you can hear it again and I'm sure Janet can tell us how, with Art Linkletter, who is trying to clean energy up with solar energy. He's having the same resistance with entrenched vested interest - oil, business, politics, and all that - because oil is the world's biggest business.

They do not want to change. They want to make all the money, and they want to sell - as Al Gore says the as the first thing in his movie - \$100 trillion dollars net cash profit of their oil. They don't care that they're exploiting the world and melting down our icecaps. We're saying, "Hey look, those of us who are conscious have to switch to energy alternatives that are non-belters [ph] to the environment, and eat organic food which is non-belters to your body. Try as much as you can not to take anything in that's going to kill you or cause Diabetes 2 or 3, and all of that kind of stuff.

Willie invites me down there and we videotape all this stuff. Dennis Weaver paid for a car. Ladies, I apologize for the title, but Willie has a very colorful sense of humor which you didn't quite get tonight because I asked him to stay inside the bounds. His car is called "Willie's Winky". It has 427 horsepower, runs exclusively on Biodiesel, carries six people, and it gets 100 miles to a gallon. The average American car gets about 17 to 30 miles per gallon. This car shows you can have power and pep, speed, beauty, and aesthetics.

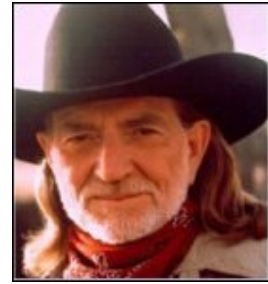
The car is not being made yet, because to build the car you have to build 125,000 of them and sell them. I told Willie, "Give me a shot at it, and I'll do it." We've got a motorcycle that runs on Biodiesel that gets 150 miles per gallon. We need to get Harley Davidson on the stick here and say, "Let's start doing stuff right."

What we're saying is, gasoline, petrol chemical resources, and diesel, are things I know way more about than you'd ever know. I never meant to learn all of this, but as I befriended Willie and got into the business with him as a partner and met all these people, I learned. Gasoline is at the top, kerosene which runs airplanes is in the middle, diesel which is the junk of fuels is third.

Rudolph Diesel himself said "Don't ever use that crap in one of my machines."



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Because they didn't want to throw it away and didn't know what to do with it, they started putting it in. That's why it burns black and is less expensive, or was historically until they knew they could get more money for it.

I'm waxing on a little bit too much here.

JANET ATTWOOD: No, Mark. You were right – that was a quick answer!

MARK VICTOR HANSEN: need to go to Biodiesel, bioethanol, biomethanol, or alcohol. Any of the "ols" will do it. We can grow any of this. Brazil did it with sugar cane. The islands can grow it. We can grow sugar cane all over the place we have water and good incidents of rain. We have plenty of that tropic-type stuff in America in places like Florida.

The other option is soybean and 200 other products. Dr. Jake Stewart, who has become a great friend and regular telephone companion, predicts the next breakthrough is going to be algae. Everyone will be able to grow their own in their vehicle and make the vehicle run automatically. Is that cool, Janet?

JANET ATTWOOD: It is more than cool! In listening to you, it's so interesting that you said when you first met Willie you weren't thinking, "I'm going down to Texas to be best friends with this guy." You weren't even thinking to be his friend. You were just going. I would like to know, because I think the listeners would also be interested, is how did your passions align with Willie's passions?

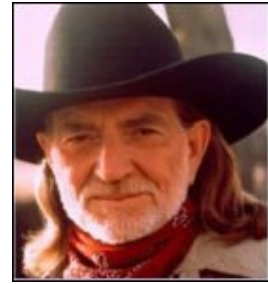
MARK VICTOR HANSEN: I had one of our partners who is a close friend of yours too, Pat Burns, come in here and say, "Tell me all of your businesses." I drew them up and she said, "What does that all have to do with it?" I replied, "This area is the environment."

When I was in graduate school getting my doctorate with Bucky Fuller, he said, "Environment is everything, not you." And Dr. Fuller said, "Somebody has to take care of the environment. Our government hasn't got a clue", which is what you just heard Willie say.

That's why we're willing to sign on politicians that are not lawyers. Some of you are lawyers listening. My little brother is a lawyer. I'm not picking on lawyers. I'm picking on the fact that they all get in a groove and get stupid, and forget that there is an environment. It's the simple cause/effect and total result. We're in the



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total result right now of we are melting down our icecaps. The white polar bears are drowning. They can swim 40 miles, but they can't swim 60 miles from iceberg to iceberg. You may have seen this on *National Geographic* or *Discovery*.

What we have to do is reverse that. The only way to reverse that is to get enough photo-nutrition. Before I knew about soybeans, I was saying three trees per person, 6 million plus people, so we need 18 to 21 billion trees to balance it out. We can't do that fast enough, but we can grow enough soybeans if somebody takes the initiative.

I said to Willie, "I, as one of the ten top motivational speakers in the world, will take that initiative. I will mention it in every talk I do, whether I'm traveling with Art Linkletter, or next week in China with the Prime Minister." Make no mistake about it, Taiwan, Beijing and those types of places are polluted to the max. They're trying to end it before the Olympics get there next year. We're painting 10 miles of the Great Wall of China to save the oceans, just like one of the things you heard Willie allude to.

JANET ATTWOOD: It's so clear that you and Willie have so much passion. What advice do you have for our listeners who are still trying to get connected with their passions?

MARK VICTOR HANSEN: I teach a model different than anyone on the planet, because I created it. If I was doing it with you, I'd say, "Janet, what is God's destiny for you?" I'd ask you that 50 times in a row. Let's just sample it though, different answer each time, and we'll just do it three times.

Here's the principle: when you hit 50, everybody – I've done over 120,00 people live in my seminars - hits the same answer by the time they hit 50. Janet, what is God's destiny for you?

JANET ATTWOOD: To give.

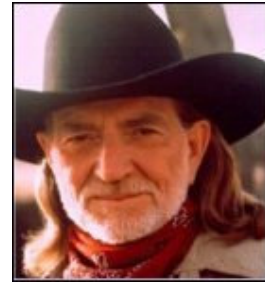
MARK VICTOR HANSEN: Janet, what is God's destiny for you?

JANET ATTWOOD: To share.

MARK VICTOR HANSEN: One and two are the same, almost. Janet, what is God's destiny for you?



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JANET ATTWOOD: To love.

MARK VICTOR HANSEN: By the way, the trinity there is pretty close, and it's a great trinity. By the time you hit 50, everybody hits the same answer, curiously enough. So I suggest, different than any success philosopher on the planet, that we are coded at a DNA and RNA that all people have to come to the same answer. By the time they hit 50, they have to have the same answer, which is to me, this is bloody remarkable, exquisitely exciting, tantalizingly relevant, and looming important.

Most people have never asked that kind of serious question, "What is God's destiny for me?" Once you get that clear, it gets a lot of the clutter out of your life. The first thing most people do is say, "I want a car. I want a house. I want two kids. I want to live here. I want to go there." By the time you get through all the normal, you get to the really important stuff. You've been doing this game because you've written a great book on passion with Chris, you're at a much higher level already.

JANET ATTWOOD: So you're suggesting this to everyone, so this is homework tonight. Mark, can you give everyone their homework for tonight?

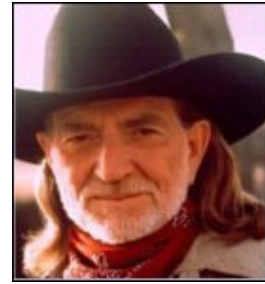
MARK VICTOR HANSEN: Yes, your homework for tonight is to peer bond with somebody. If you feel comfortable with your spouse, go knee-to-knee with him or her and say, "What is God's destiny for you?" It is a great question. Remember to use their name, and if they go by Dr. or Mr. or Mrs., use that, whatever they're most familiar with. Or use "Markie" if you need to get them into a different zone, like what my mother would have called me.

Do whatever it takes to get you to know what your destiny is. Once you know your destiny, you become unstoppable. Your passions are fired. You have what Abraham, one of our friends, calls "rockets of desire". You just rock forward and get stuff done.

JANET ATTWOOD: Isn't that true! We were just together last week. Mark, look at you! You're the great example of passion incarnate. How many things are you working on at one time all the time? You have so many different projects in so many areas. As you said, you're a documentarian, you're a writer. You're one of the top 10 speakers on the planet. You're working with Willie and Biodiesel. You have all these different things you're working on in the health area.



**Country Singer
& Activist
Willie Nelson**



You and Willie seem to be almost bigger than life. Yet both of you were just regular guys once. What has allowed you to go from a regular guy to bigger than life, and how can everyone else join you in that bigger than life job?

MARK VICTOR HANSEN: First of all, I think Willie and I are still regular guys, and both of us could have the same health issues. He's had different ones than I've got, which he stated. He had to give up alcohol and cigarettes, and he still does dope. The first thing he signed for me was the cover of *High Times* magazine.

What we decided was to be passionate about our passions and get them done no matter what. That's exactly what you heard him say. For me, getting the books launched with Jack Canfield took everything both Jack and I had to pull it off. Not only did we put in our money and our time, but 33 publishers kicked us up, our agent fired us, and 134 more people personally said no to us.

When Willie was starting, a couple times he ran out of money and was selling the rights to records like crazy for \$50. For those of you who want to make your fortune, hang around singers you think are going to make it until they're going down. Singers are about as bad as medical doctors when it comes to managing their money, in my experience.

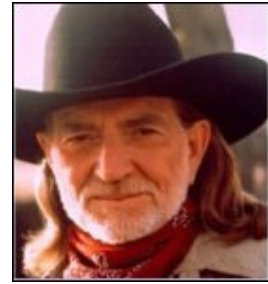
I've befriended a lot of talent. I'm writing music with Willie. We're writing the anti-poverty song, which is going to be called "Ojo Rico". I'm writing music with Paul Williams for a *Chicken Soup* play, and I'm writing music with David Pomeranz that's going to change the world.

What I'm really about is I'm about changing the world to work for 100% of humankind is my written indicia. It has multiplicity of forms. In all my money books, I teach that you need to have multiple sources of income and multiple projects at any given time. When I was selling the Art and Mark book, that was a ten. Today I'm not doing anything on the Art and Mark book, *How to Make the Rest of Your Life a Special Life*, so it's a one. Although Art called me this morning, and for a few minutes it was a ten again.

Right now the Willie project on this call was a ten. Now it will go back to a one. Now I'm going down to my inner circle where we charge \$30,000 a year for people to get to hang with me. Earlier we went to Africa. We're doing Feed the Children.



**Country Singer
& Activist
Willie Nelson**



I adopted a kid, so I feel like Angelina Jolie. I never expected to adopt. This little kid had been orphaned the day before on a bus. The mother took him off her lap, put him on the lady's lap next to her and said, "Take care of my kid, I'll be right back", and then she disappeared.

I have a grandson also. My grandson is much bigger than this kid at 3 years old. He has toothpick legs, and his mother gave him up out of great love, because she couldn't take care of him. I told Larry Jones of Feed the Children, "I'll take care of that kid for the rest his life." Larry and I talked today about it. I said, "I'm going to get you a bunch of other people who would do the same thing."

Come on a trip with me to Nairobi, or come on a trip with me to Peru, or any of the places we take people. We've been down to Belize. You'll see the LDCs. This year later I'm taking everyone down to Panama. Just 100 miles outside of Panama City the people are starving and living 6,000 years out-of-date. The men and women are literally wearing loincloths, and the women are all bare-breasted.

You say, "This is the second richest financial capital in the world, and yet these people are starving to death. They don't have enough food and don't have any education and no electricity." I don't want to change the world to become America, that's not my objective. My objective is let them keep their culture, but make the access available if we can. That's a big answer!

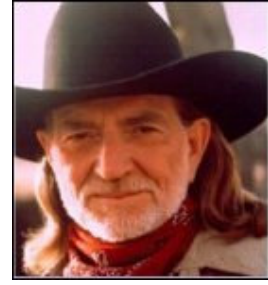
JANET ATTWOOD: Mark, tell our listeners two to three things they could do to begin applying the lessons that you've shared tonight. I normally would have asked Willie that, but because he had to go to his concert, will you take over from here?

MARK VICTOR HANSEN: There are three lessons that Willie and I both say. Number one is figure out what you want. Number two is put it in writing, and number three get your vibratory correlate to the place where you could deliver. Number four is you have to put together a team to get your dream. Team I've acronymed and trademarked as "Together Everyone Accomplishes Miracles."

You all have miracles in you. You only have miracles when you have like-minded team members. Willie and I are like-minded. Every time we talk, our projects grow. We try to put a Chief Operating Officer in charge of it to get it done. The two of us are the front guys. We're both the visionary leaders. The good news is we have lots of pals who have roles of competencies they can do.



**Country Singer
& Activist
Willie Nelson**



Later in the week, Willie and I will be meeting on several of these things. I'll introduce him to the people; and if he agrees with me that this is the person to run it, those are the people who will immediately take charge hopefully. They will then have 90 days to get a result. If they don't get a result, they will get fired. It's real simple.

Willie and I are in agreement because both of us are senior enough to run lots of projects. We've got lots going, and we're not interested in somebody who says they're going to do it, and not do it. They will have to write out a very specific, "I will do this and this and this. If I don't, I fire myself," and that's just the way it is.

JANET ATTWOOD: What single idea would you like to leave our listeners with tonight?

MARK VICTOR HANSEN: Like Willie and Mark, you can go out and do phenomenal stuff if you have phenomenal stuff planned to do.

Now I will do a merciless cry for one of my books that's unfortunately out-of-print, so I don't know why I'm doing it. I wrote a book called *Future Diary*, which tells you how to write your own future to get any good thing you want. Unfortunately, it is unavailable, even if you call my office. You can get it at those old used book stores. We're going to reprint it. I just haven't had time to re-do it, because I'm doing all this new cool stuff that keeps interfering with fixing up some of the old stuff.

JANET ATTWOOD: Mark's advice tonight was so wonderful. I love what you said, Mark, you could be passionate about your passions. It's just so wonderful.

MARK VICTOR HANSEN: You can put that as an endorsement on your book – "Get passionate about your passions. Read this book."

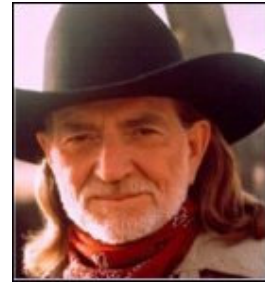
JANET ATTWOOD: Mark, thank you so much for being with us.

MARK VICTOR HANSEN: It's been a blessing. I've enjoyed this, and I hope all of you have enjoyed listening to Willie's gravelly voice. He's just up-close and personal. The guy couldn't be happier, more fun, or more joyous.

Tonight you heard him be serious. He's very serious in his joy to get all this stuff done. He's got kids, grandkids, and great-grandkids, and he wants the world to work for them just like I want it to work for all mine, and for yours.



**Country Singer
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Willie Nelson**



JANET ATTWOOD: Again, thank you Mark. And for all of you, go to www.MarkVictorHansen.com. For Willie Nelson's Biodiesel, go to www.WNBiodiesel.com.

Be sure to join us on September 19th when we interview one of the co-founders of Bamboo.com, and creator of Happy Healthy Wealthy Game, Jim Bunch.

Then on October 10th, you won't want to miss our interview. It's with Lynne Twist, author of *The Soul of Money*, who is a major fundraiser for the Hunger Project for over 20 years, and spent several years working with Mother Teresa. I recently had the wonderful opportunity to hear Lynne speak. The audience consisted of top speakers and trainers. We were all so blown away by Lynne's talk that we had to stop the whole meeting after her talk. We called a break to take in the depth of what she had shared. So we hope you'll all join us on October 10th for Lynne Twist.

Until then, thank you all for joining us, and for your commitment to living your passions and giving your gifts. Again remember, be passionate about your passions.

We'll open up the lines now and say goodnight. Mark, again, we love you and thank you.